

THE ULTIMATE WEBSITE CREATION TUTORIAL FOR BEGINNERS

How to
**Make a Website
with WordPress**



WITH 100% PRACTICAL VIDEO TRAINING

kobopress.com

How to Create and Host a WordPress Website: The Ultimate Website Creation Tutorial for Beginners

by

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In this tutorial, I am going to show you how to create a website with WordPress – no coding or programming knowledge required.

Whether you want to create a blog, a business website, an online store or a professional portfolio, this step-by-step tutorial will teach you exactly how.

This WordPress tutorial is aimed at the absolute beginner.

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Introduction to WordPress

WordPress is a powerful content management system (CMS) used to create beautiful blogs and stunning websites. You can create any kind of blog or website with WordPress, even if you can't write code or know any programming language.

WordPress alone powers about 40% of all websites on the internet. It is a drag-and-drop system, which means anyone – yes, even you – can use it to build a blog or website completely without writing any code.

It doesn't matter if you are a complete newbie. I was once like you just a few years ago. But today, I make a living from building WordPress websites for myself and clients.

Why WordPress?

Here's why WordPress is the most popular website creation tool and content management system (CMS).

- **Ease of use:** WordPress is an incredibly easy-to-use platform. Even newbies without coding or technical knowledge can create websites with WordPress.
- **Large community of developers and support:** WordPress powers about 40% of the web. It has a huge community with an active forum for support. You can join in the forums and get support for any problems encountered and also make contributions when you can.
- **Open-source:** WordPress.org is an open-source software, which means it is free to use by all.
- **Search engine friendly:** Out of the box, WordPress has been optimized to be search engine friendly. This means your content is more likely to rank higher on search engines like Google, so people can find your site.
- **Thousands of free plugins and themes:** WordPress has thousands of free themes and plugins. Of course, who doesn't love free stuff? As a beginner, you can set up your website design and add functionality to it with these free themes and plugins. When you feel the need to step up to the next level, you can then go premium. But then, buying premium themes and plugins is totally optional.

There are a whole lot of other benefits that WordPress brings to your website or blog. Now let's dive into the nitty-gritty of creating a website with WordPress.

Checklist for Creating a WordPress Website

Basically, you need only two things to make a website with WordPress: a **domain** and **web hosting**.

Domain

In simple terms, a domain is your unique web address, that is the address that takes people to your website.

Example: celestinedavids.com, destinali.com, etc. Domains typically consist of a name and an extension such as *.com*, *.org*, *.ng*, *.com.ng*, *.edu*, *.io*, *.club*, and so on and so forth.

When you are just starting out, choose a top level domain such as **yourbusiness.com**, **yourdomain.net**, or **yourname.org** depending on the purpose of your website.

When choosing a domain name, keep it short and easy to remember. Your domain should reflect your brand or business.

Avoid hyphens in between domain names, e.g. instead of **my-name.com**, choose **myname.com**; it looks more professional and resonates better with your website visitors.

Generally, **.com** domains are used for business purposes, **.net** for networking and **.org** for non-profit organizations.

Web Hosting

Web hosting is the server where all your website files (e.g. posts, pages, forms, databases, etc.) are stored so they can be made accessible on the internet.

When choosing a web hosting service, there are **four major factors** to consider:

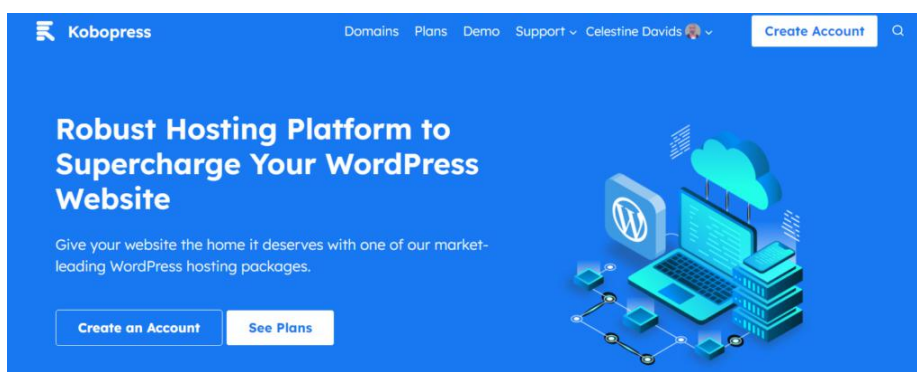
- **Reliability:** You want a web hosting company that is reliable enough to guarantee you 99.99% uptime 24/7. Every downtime to your website is going to impact on you negatively and cause you to lose money. That's an experience you don't need.
- **Speed:** The web hosting server should have top notch infrastructure with well optimized software that guarantee the speed of your website.
- **Support:** Whether you're a beginner or a pro, you need someone to talk to and get help readily whenever you're stuck.
- **Backup and Restore:** A hosting service should offer you an easy way to backup and restore your website.
- **Cost:** Cost is obviously something you are going to consider when choosing a web hosting company. You don't want to pay crazy hosting fees monthly.

Taking the above factors into consideration, the obvious choice here is **Kobopress**. Kobopress is a powerful web hosting company that offers reliability, excellent speed, amazing support, backup/restore, and is both pocket and beginner friendly. With Kobopress, anyone can create a hosting account for just **\$1** and start building their website even before registering a domain. Kobopress will generate a temporary domain for you to get started. You can always register a domain later and connect it to your site when you are ready.

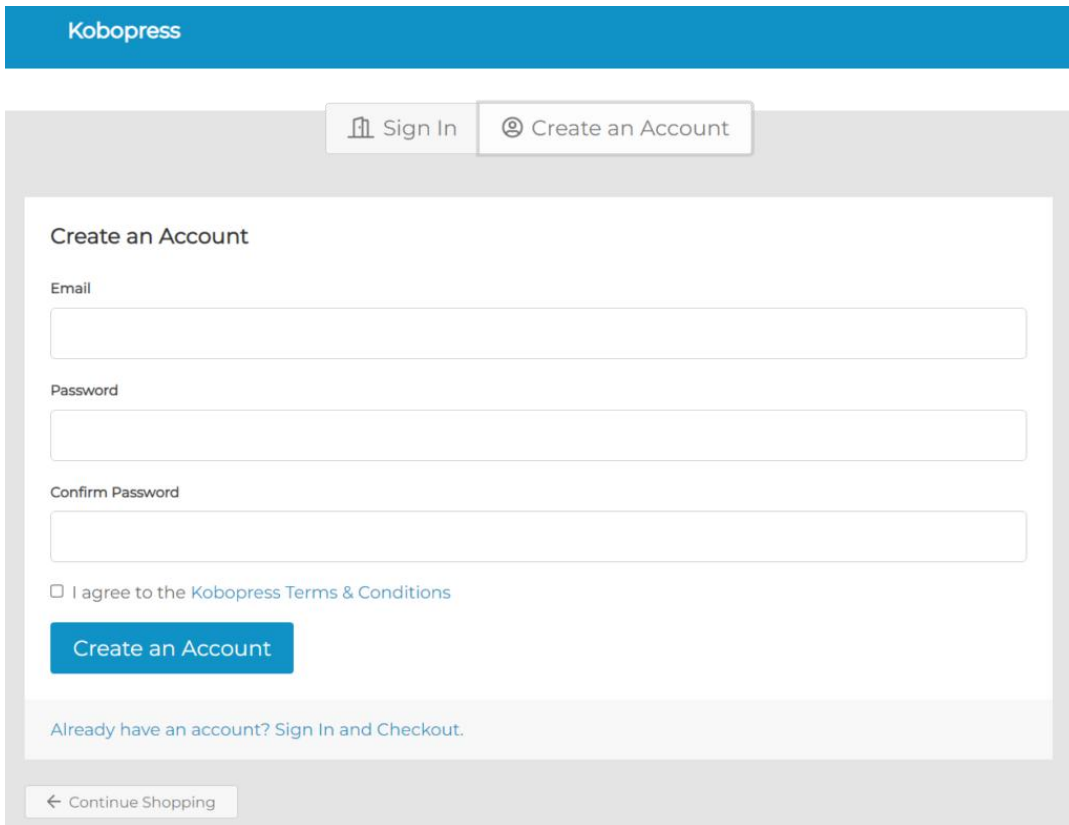
Web Hosting and Domain Registration

It's time to get started with web hosting and domain registration:

1. Visit kobopress.com and [create an account](#)



2. Click “create an account” on the account sign-up page



The screenshot shows the 'Create an Account' page for Kobopress. At the top, there is a blue header with the 'Kobopress' logo. Below the header, there are two buttons: 'Sign In' and 'Create an Account'. The 'Create an Account' button is highlighted. The main form area is titled 'Create an Account' and contains three input fields: 'Email', 'Password', and 'Confirm Password'. Below these fields is a checkbox labeled 'I agree to the Kobopress Terms & Conditions'. A blue 'Create an Account' button is positioned below the checkbox. At the bottom of the form, there is a link that says 'Already have an account? Sign In and Checkout.' Below the form, there is a button labeled 'Continue Shopping'.

Enter an active email address with a strong password (your password must contain at least a CAPITAL LETTER, a number (e.g. 19) and a special character (\$, @, &, %, #, etc.).

Then, confirm your password, agree to the terms and conditions and click **Create an Account**.

3. Verify your email address (a verification email is sent to you when you create your Kobopress account. Click the link inside that email to confirm your email address)

1:58 PM

 1 4G  1.4 K/s  90

Kobopress

Hi

You recently signed up for an account at Kobopress.

We still need to confirm your email address to complete your sign up. To do this, please visit the following web address:

<https://my.kobopress.com/verify?token=acfffb54f96e014189330a1ce8b476a33b5fa6d6>

If you have any questions, problems or think this email was sent in error, please contact us on or via <https://kobopress.com>.

Thank you for choosing Kobopress.

Kind regards,

Kobopress

<https://kobopress.com>



4. Complete your account registration – finish setting up your hosting account by complete the following fields as appropriate:

[Home](#) / [Client Area](#) / [Complete Registration](#)

Hello!

You've successfully verified your email address. Just complete these final fields - it'll only take a few seconds.

Contact Details

Are you a business or an individual?

☒ Individual
 ☐ Business
 ?

Full Name

Uyimke Abaka

Country

 Nigeria
 ▼

Telephone

 +234. 9029850280

Address Line 1

44 Ranch Road, Obudu

Address Line 2

Address Line 3

City

Obudu

County/State/Province

Cross River

Zip Code

552106

Continue

Once the account creation process is complete, you will be redirected to your control panel homepage where you can purchase web hosting. You can always go to your control panel home by visiting my.kobopress.com.

5. Now under **Web Hosting** tab, click the **View Plans** Button below it:

The screenshot shows the Kobopress website homepage. The header includes the Kobopress logo, a user profile for 'Uyimke Abaka', and a shopping basket icon with a '0' badge. The left sidebar contains navigation links: Home, Client Area, Help Desk (with a '0' badge), Contact Us, and Your Account. The main content area features a large banner for 'WordPress hosting starting from \$1. Do more with any of our package bundles tailored to your needs.' Below the banner, there are three main sections: 'Web Hosting', 'Domain Names', and 'Package Bundles'. Each section lists features and a price. The 'Web Hosting' section highlights features like powerful market-leading technology, user-friendly control panel, secure data centres, built-in caching & CDN, 24/7 support, and great value for money, with a price of 'From only \$1.00 per month'. The 'Domain Names' section lists features like finding the perfect domain, 100s of top-level domains, buy or transfer options, privacy options, great value, and simple control panel, with a price of 'From only \$8.99 a year'. The 'Package Bundles' section lists features like market-leading WordPress hosting, US & UK data centres, user-friendly control panel, secure data centres, built-in caching & CDN, 24/7 support, and great value for money, with a price of 'From only \$5.00 per month'. On the right side, there is a 'Categories' section with links to Home, Package Bundles, and Domain Names, and a 'Search or Transfer a Domain Name' section with a search input field and a search button. At the bottom right, there is a 'Your Account' section with a link to the Client Area.

Next, click **Order Now** button to purchase your web hosting (for \$1/month only):

Order Web Hosting

Make the most of your web hosting and domain names with our range of hosting products.

The screenshot shows the 'Web Hosting' section of the Kobopress website. It features a 'Starter' package highlighted with a blue header. The package details include a list of features: 1 x Domain, Zero subdomains, Unlimited SSD Web Space, Unlimited Bandwidth, Unlimited x 10GB Mailboxes, Free Wildcard SSL Certificates, 1 x MySQL Database, Malware Scanning, and DDoS Protection. The price is listed as 'From only \$1.00 per month'. At the bottom of the package details, there is a blue 'Order Now' button.

6. Next is to add a domain to your web hosting package:

Home / Client Area / Domain Required

Add a Domain Name

Your new service requires a primary domain name.



Register a New Domain Name

Choose one of our many TLDs and find a new domain name for your website.



Transfer a Domain Name to Kobopress

Move an existing domain name to our domain nameservers.



Use an Existing Domain Name

Use an existing domain without transferring the domain to us.

Search for your Perfect Domain

www. yourperfectdomainname.com



Filter Results

Sort by

Alphabetical

Price

Availability

☒ All

☐ Available

☐ Taken

Here, you have three options:

Register a New Domain Name: If you choose this option, you can search for a domain using the search box below and register it with Kobopress.

If the domain is available, you can select the registration length to proceed:

Search for your Perfect Domain

www. obanlikuresort.com



obanlikuresort.com is available to register

1 year for \$9.99

Select

Transfer a Domain Name to Kobopress:

If you have a domain registered elsewhere (with another registrar or web hosting company), you can transfer it to us using this option:

Transfer a Domain Name to Kobopress

www. celestinedavids.com



↻ celestinedavids.com has already been registered

If this domain belongs to you, you can transfer it.

Transfer to Us

Use an Existing Domain: Choose this option if you want to use an existing domain without transferring it to Kobopress.

Also choose this option if you want to use our temporary domain function.

If you choose this option, you will be able to build and host your website on a temporary domain that we will automatically generate for you. You can then register a domain later and connect it to your site when you're ready.

To choose this option, just enter any domain name (e.g. yournewdomain.com) in the domain search box and click **Use domain:**

Home / Client Area / Domain Required

Add a Domain Name

Your new service requires a primary domain name.

Register a New Domain Name

Choose one of our many TLDs and find a new domain name for your website.

Transfer a Domain Name to Kobopress

Move an existing domain name to our domain nameservers.

Use an Existing Domain Name

Use an existing domain without transferring the domain to us.

www. mynewdomain.com

⊕ Use domain

< Back to Shop

7. Once you've added a primary domain to your hosting account, it's time to complete your order.

Checkout

Review and complete your order.

Your Order

Name	Payment Period	Price
Starter (mynewdomain.com)	Monthly	\$1.00
	Monthly	\$1.00

[Return to Shop](#)

Payment Type

☒ Add a Credit/Debit Card to your account.

You currently don't have any cards on your account.

[+ Add Card](#)

[Checkout Now](#)

First choose a payment period/billing cycle – whether you want to pay monthly (\$1 every month), annually (\$12 every year) or triennially (\$36 every 3 years). Under **Payment Type**, click **Add Card** button to securely add a credit or debit card and proceed with your order. Our payments are powered by Stripe and Paystack.

Add Credit or Debit Card

Secure Checkout

Name on card

Card number

Expiration

Security Code

Close

Save Card

Be sure to enter the correct card details. Note that Security Code (CVC) is the 3-digit number at the back of your credit/debit card.

Once you've entered your card details, click **Save Card**.
Next, select the card you've just added and click **Checkout Now**.

Payment Type

☒  Add a Credit/Debit Card to your account.

Select Card

☒  Ending in 0057 (Expires 01-2023)

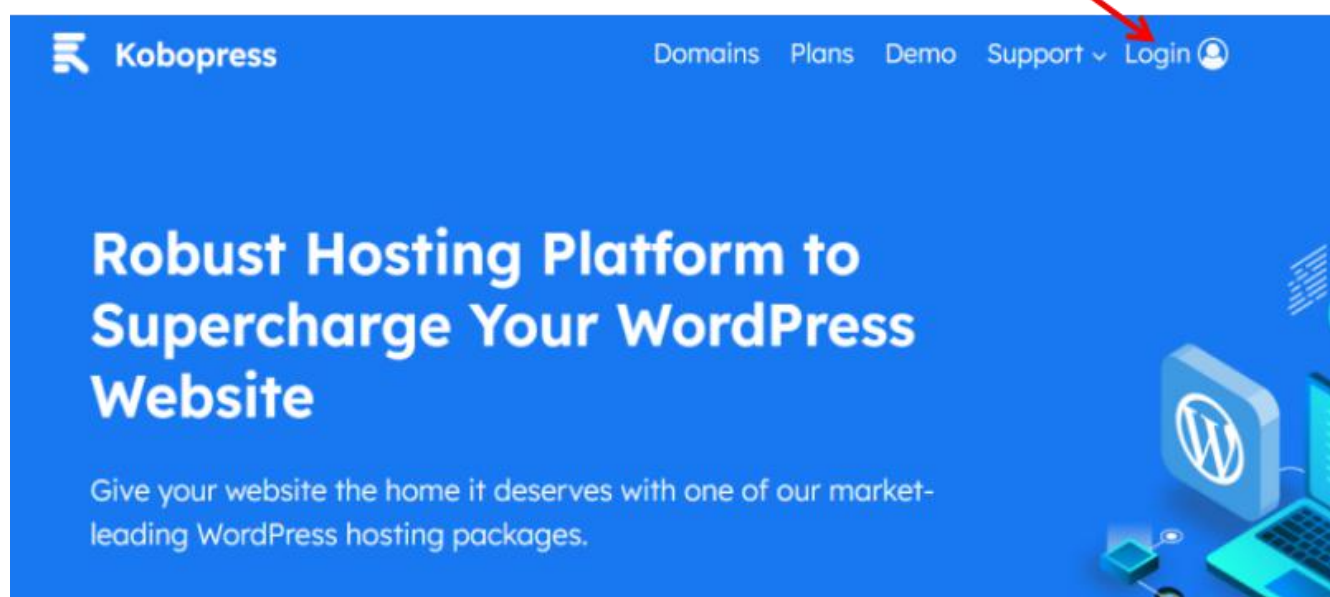
[+ Add Card](#)

[Checkout Now](#)

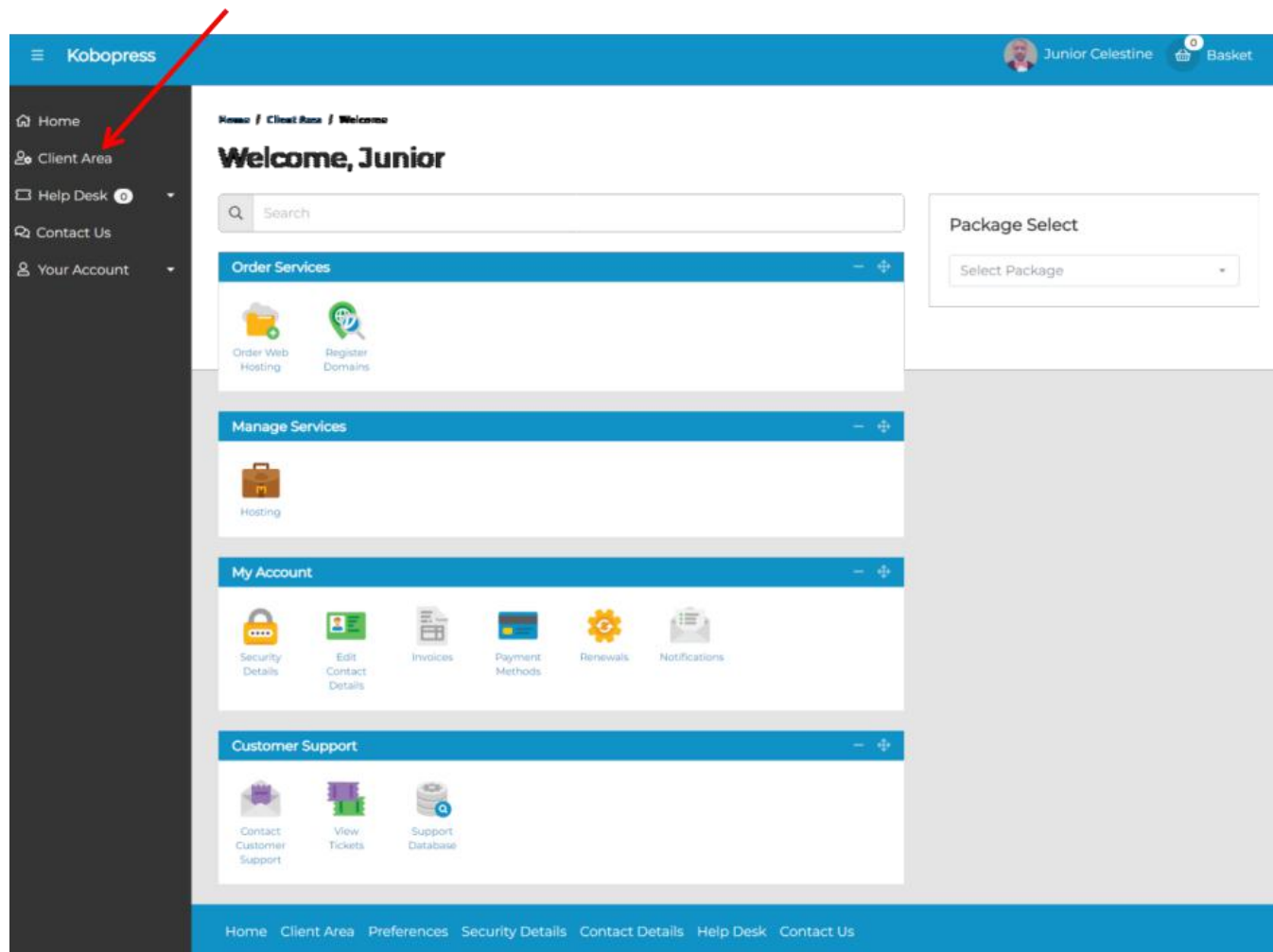
Once your payment is successful, you should receive an invoice for your purchase via email, with additional details regarding your Kobopress hosting account. Now your hosting account has been fully configured. But before you do anything else, it's time to show you around your **client area**.

Your Client Area

Your client area is where you can manage all your hosting services and account. To access your client area, you need to login to your Kobopress hosting control panel:



1. Visit kobopress.com or my.kobopress.com and click the **Login** or **Sign In** button.
2. Once you're signed in, click **Client Area**, and you will see all available services grouped under: Order Services, Manage Services, My Account and Customer Support:



Managing Your Hosting Package

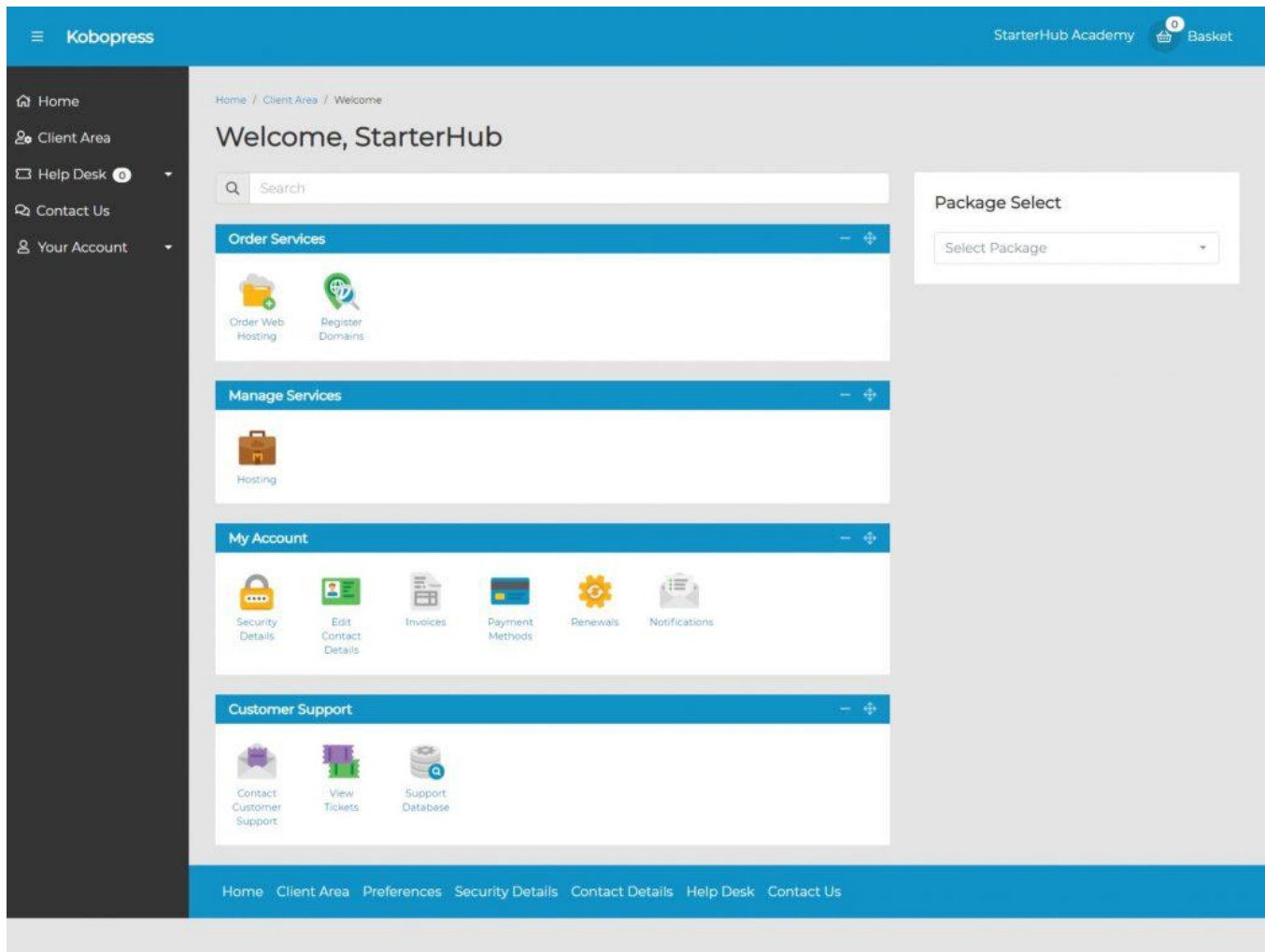
When you [create a hosting package](#), you will be able to manage it right from your Kobopress control panel interface.

Here, you will have access to tools that will enable you do things like [installing and managing your WordPress application](#), installing or activating SSL certificate, taking backups, managing website files, emails, domains, website optimisation, PHP and CDN settings, etc.

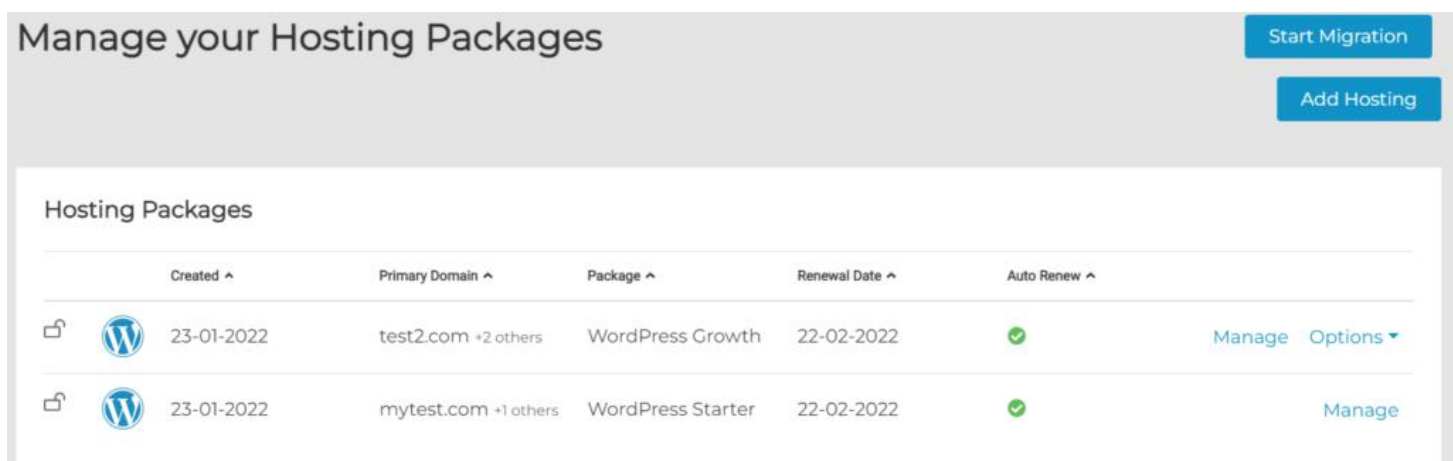
Follow these simple steps whenever you want to manage your hosting packages:

1. Click Client Area from your Kobopress Control

Panel: <https://my.kobopress.com/manage>



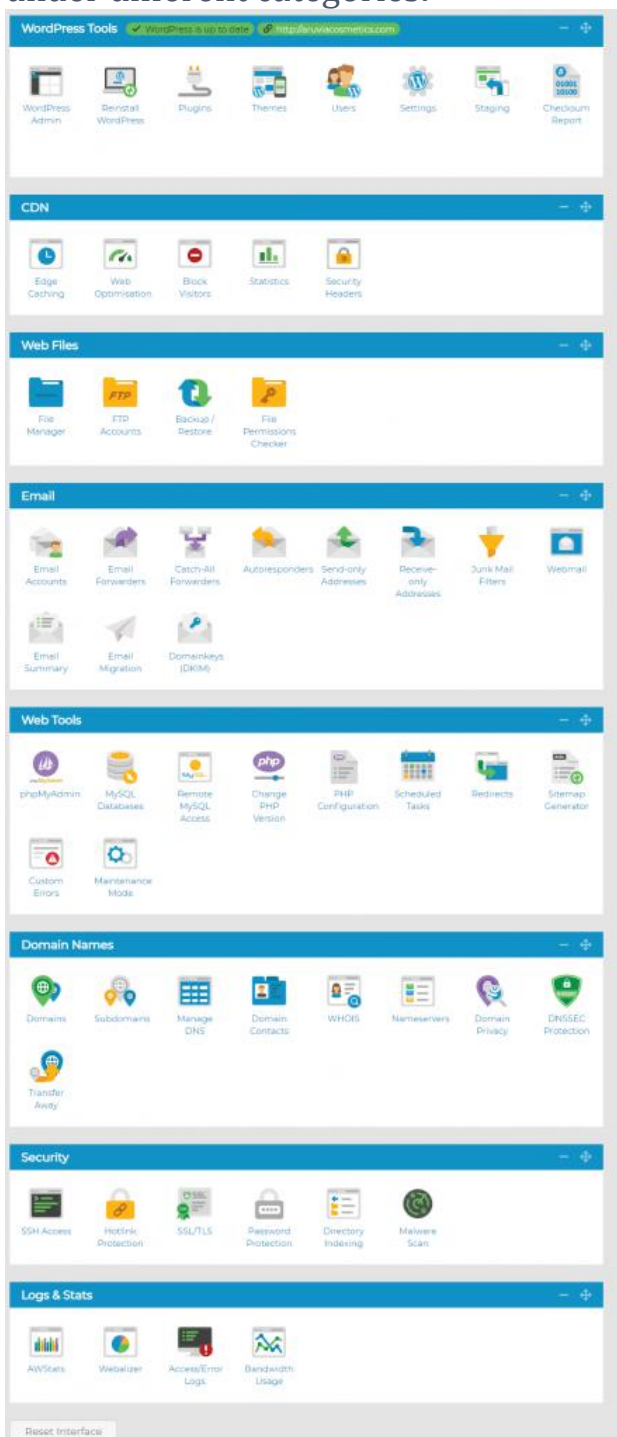
2. Click the **Hosting** icon under Manage Services, and choose **Manage** on the package you want to manage:



Alternatively, you can directly select the domain from **Package Select** (right sidebar):



3. A list of services you can configure on your app (domain) will be displayed, grouped under different categories:



4. That's it. You can choose any service you want to apply by clicking on it.

Installing/Activating an SSL Certificate

Before you install WordPress, it is important to first activate an SSL certificate on your domain.

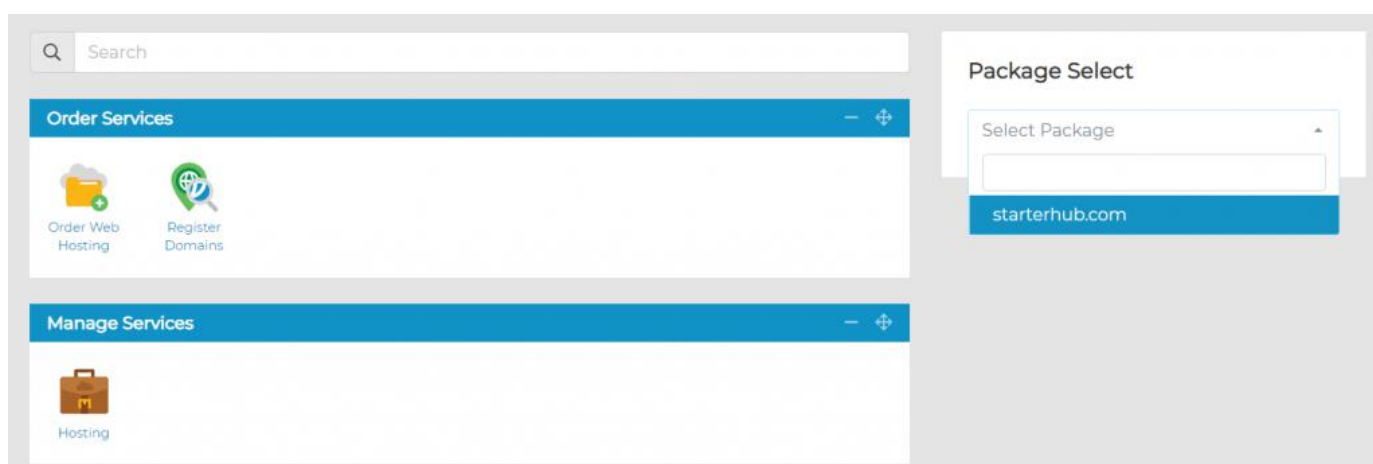
Every Kobopress hosting package comes with a free wildcard SSL certificate, enabling you to use the more secure 'HTTPS' protocol to keep your site users secure.

To activate the SSL, your domain should either be [registered with us](#), or you'll need to make sure you've **pointed the domain name to our nameservers**.

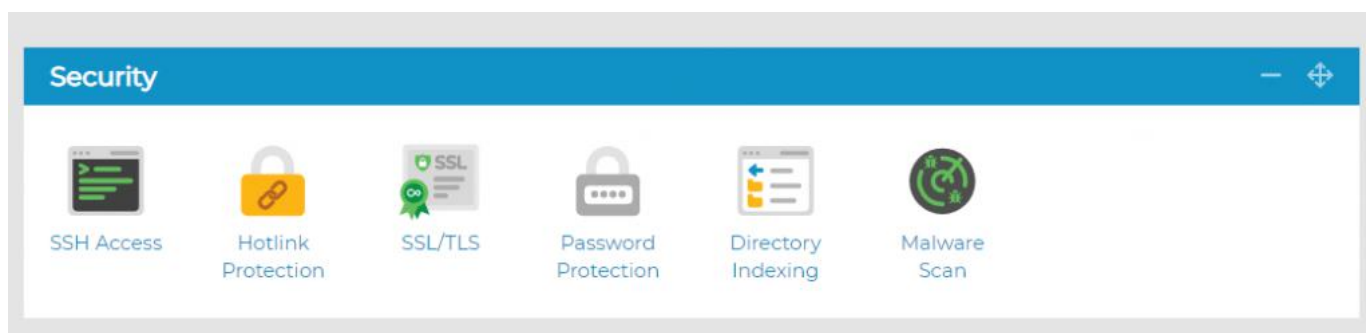
Note: If you're using our temporary domain feature, you won't be able to install an SSL certificate on it.

With that done, you need to:

1. Visit your [Client Area](#)>Manage Services>Hosting; within **Manage Hosting**, select **Manage** on the hosting package on which you wish to activate the SSL. Or directly select the domain from **Package Select** (right sidebar):



2. Under **Security**, click on the **SSL/TLS** icon



3. You will then see your domain name and an option to **Activate Free SSL** next to it – select this and the SSL will be applied to your domain

Home / Client Area / aruviacosmetics.com / SSL/TLS

SSL/TLS Certificates

Install and manage your SSL/TLS certificates.

Free Wildcard SSL Certificate

If your domain is using our nameservers, you can activate a free SSL certificate for your website. SSL certificates can take up to 30 minutes to be installed. All Free SSL certificates are wildcard certificates, so will automatically cover the domain and all subdomains - For example: domain.tld, www.domain.tld, anything.domain.tld.

Domain

aruviacosmetics.com and *.aruviacosmetics.com

Activate Free SSL

If you'd like all your visitors to use SSL connections (i.e. for HTTPS to always be used), simply select the **Enable Forced HTTPS** option at the bottom of the page:

Force HTTPS

This will force SSL connections for all your visitors by enabling our load balancers to redirect all your users to use HTTPS. Please note, this will only work if you have an SSL certificate on this package and changes will take 30 minutes to take effect.

Enable Forced HTTPS

Once the SSL Certificate has been activated, it will take up to 30 minutes to secure your website. This is due to the changes needed to be made on our load balancers. That's all!

Why should you use Forced HTTPS on your website?

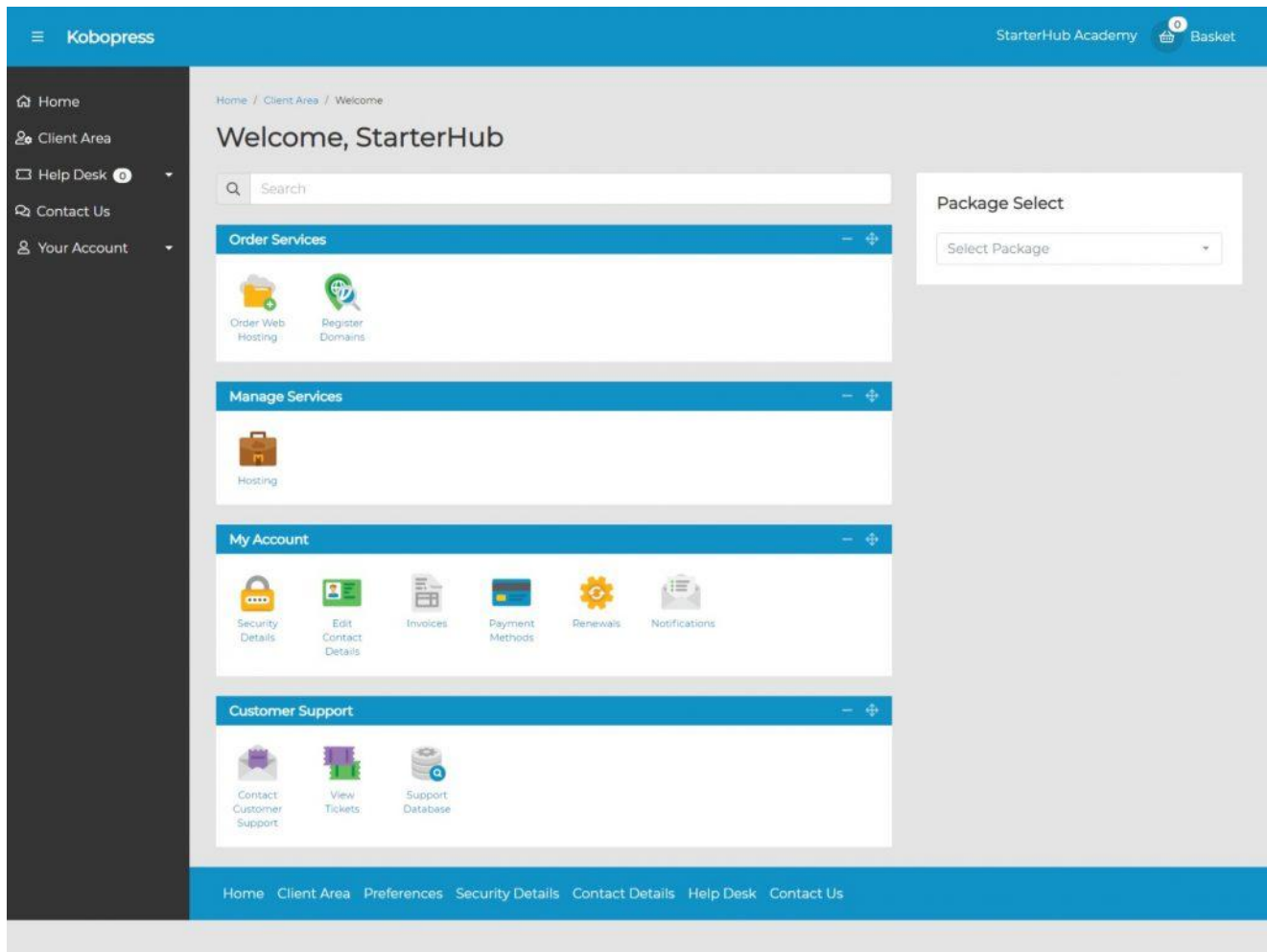
Using HTTPS instead of HTTP means that communication between your browser and a website is encrypted via the use of an SSL (Secure Socket Layer).

Even if your website doesn't handle sensitive data, it's a good idea to make sure your website loads securely over HTTPS. It's now becoming a requirement for many new browser features as well as potentially having an impact on search engine rankings. To make sure your website loads securely, it must be prefixed with HTTPS instead of HTTP.

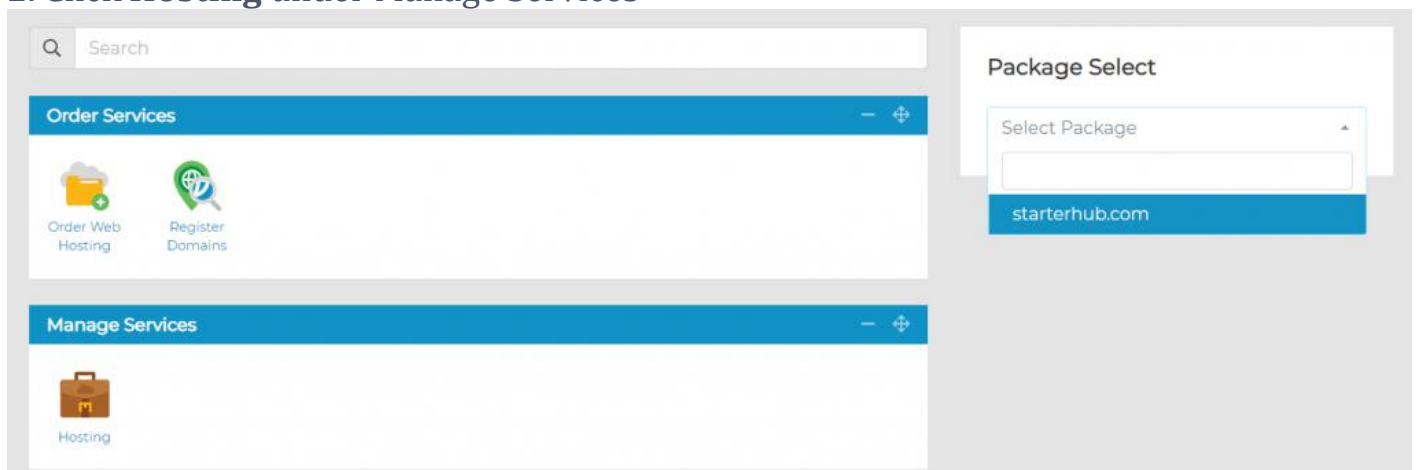
Installing WordPress

To install WordPress:

1. Click on [Client Area](#) from your Kobopress control panel:



2. Click **Hosting** under Manage Services



3. You should see the domain(s) you've assigned hosting package to; click **Manage** beside the domain you want to install WordPress on.

Home / Client Area / Manage Services

Manage your Hosting Packages

[Start Migration](#)

[Add Hosting](#)

Hosting Packages

	Created ^	Primary Domain ^	Package ^	Renewal Date ^	Auto Renew ^	
	22-09-2021	starterhub.com	WordPress Starter	22-09-2022		Manage

4. Click **WordPress Install Wizard** under WordPress Tools.

Home / Client Area / starterhub.com

 Search Icons

WordPress Tools

 WordPress is not installed [Recheck](#)



WordPress
Install
Wizard



Reinstall
WordPress

CDN



Edge
Caching



Web
Optimisation



Block
Visitors



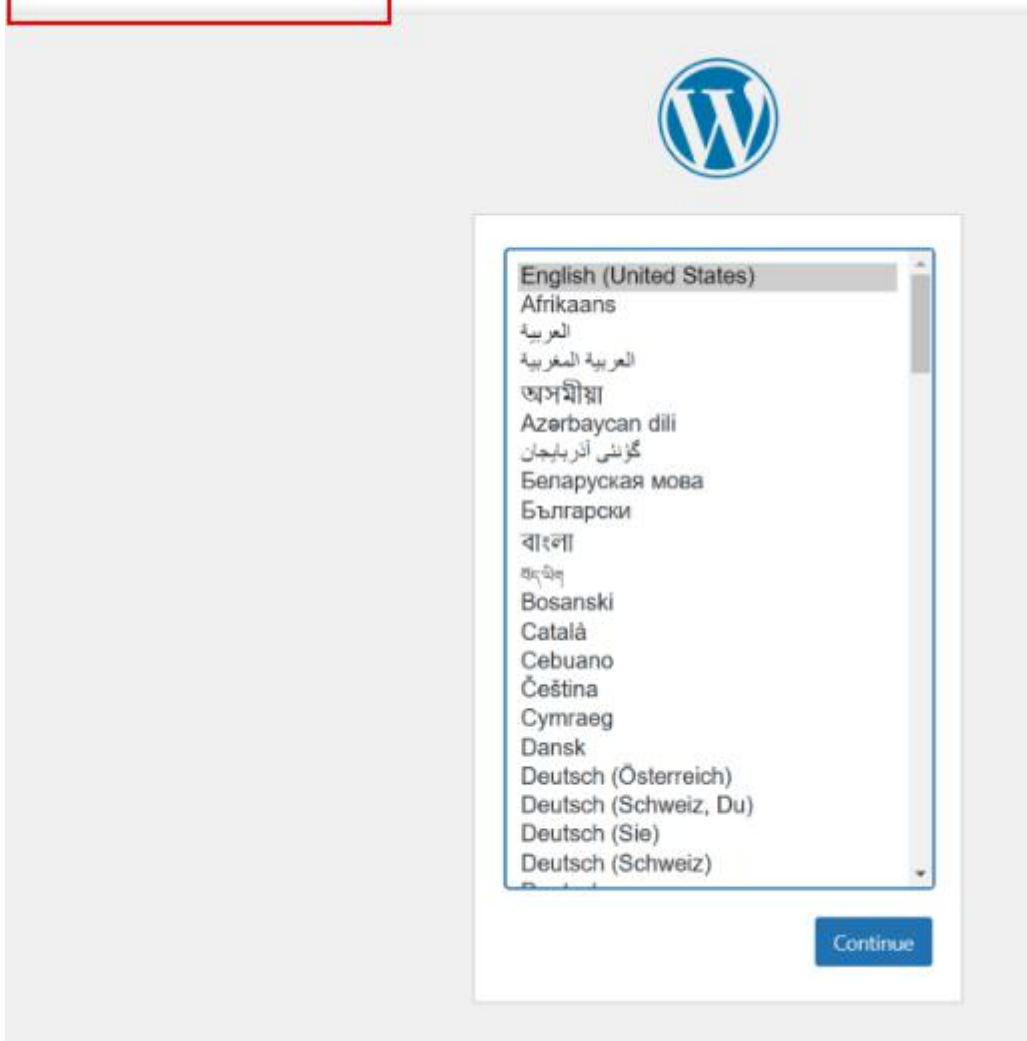
Statistics



Security
Headers

If you [registered your domain with us](#), or you **already pointed it to our servers** (ns1.stackdns.com, ns2.stackdns.com, ns3.stackdns.com, ns4.stackdns.com), you should be able to run your WordPress install on it:

starterhub.co/wp-admin/install.php



5. Follow the on-screen instructions to complete your WordPress installation:

Welcome

Welcome to the famous five-minute WordPress installation process! Just fill in the information below and you'll be on your way to using the most extendable and powerful personal publishing platform in the world.

Information needed

Please provide the following information. Don't worry, you can always change these settings later.

Site Title

Username

Names can have only alphanumeric characters, spaces, underscores, hyphens, periods, and the @ symbol.

Password

tvkvkHG*owSu8Sd9K!
Strong

Hide

Important: You will need this password to log in. Please store it in a secure location.

Your Email

Double-check your email address before continuing.

Search engine visibility

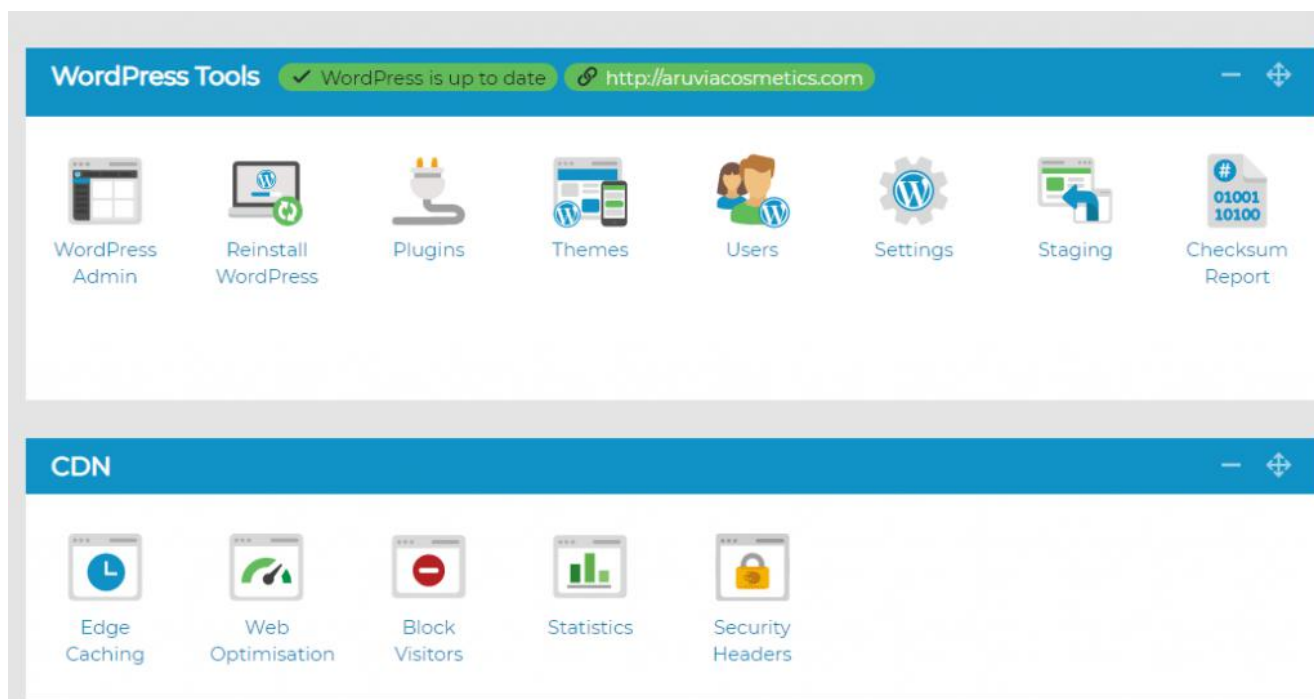
☐ Discourage search engines from indexing this site

It is up to search engines to honor this request.

Install WordPress

Be mindful of the credentials you choose (username, password and email address), because they will be required each time you want to log into your WordPress admin area to edit your website.

Once WordPress is installed on your domain, all WordPress Tools will become visible when you manage the package:



Note: If you haven't registered a domain yet, you can still install WordPress on a temporary domain (URL) that will be automatically generated (e.g. <http://domain3e2198.wpstackpress.com>). You can add a permanent domain to your site later when you're ready.

Your WordPress Admin Dashboard

For every time you want to edit your site, update it, add pages, create blog posts, upload a theme or install plugins, etc, you must login to your WordPress admin dashboard.

You can do this in two ways:

1. Enter your domain on the browser and add **/wp-admin** to it
Example: **<https://celestinedavids.com/wp-admin>** (or <http://domain3e2198.wpstackpress.com/wp-admin> when using a temporary domain).

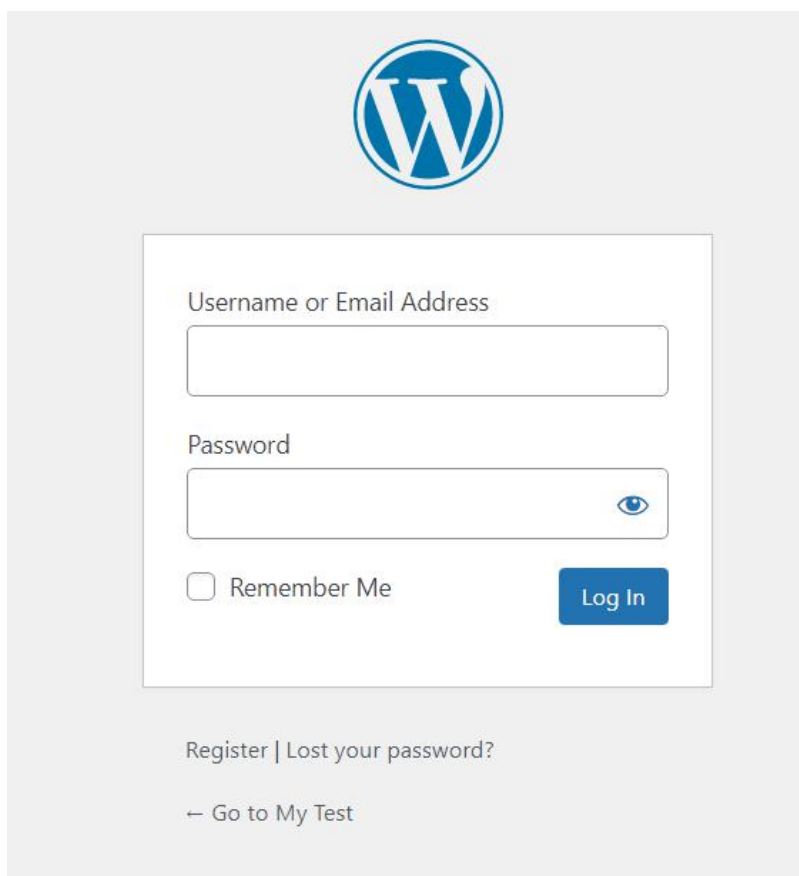
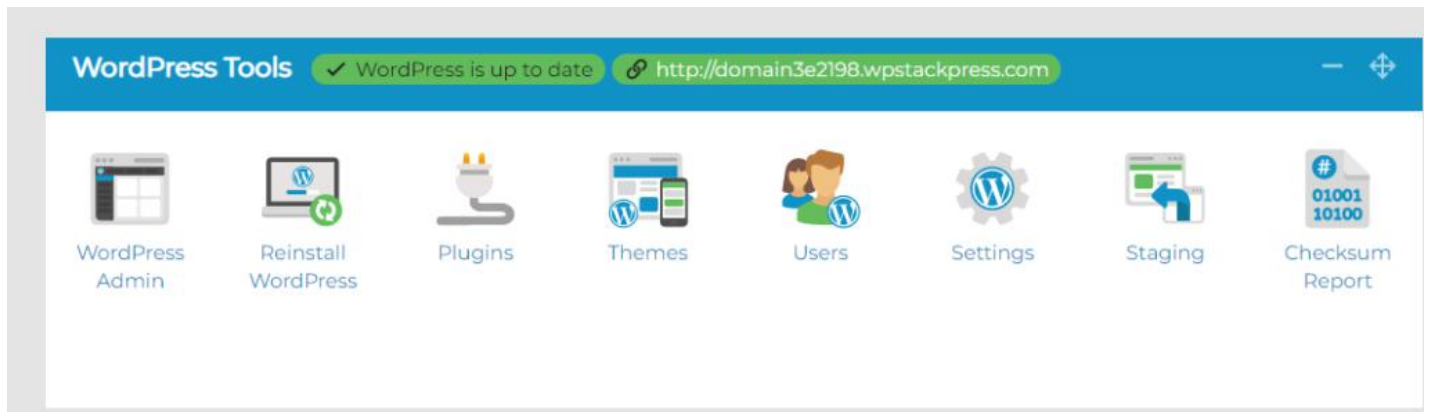
You will be required to log in with the admin username (or email) and password you set during your WordPress installation process.

2. Alternatively, you can also you can also log in to your WordPress admin dashboard from your Kobopress control panel.

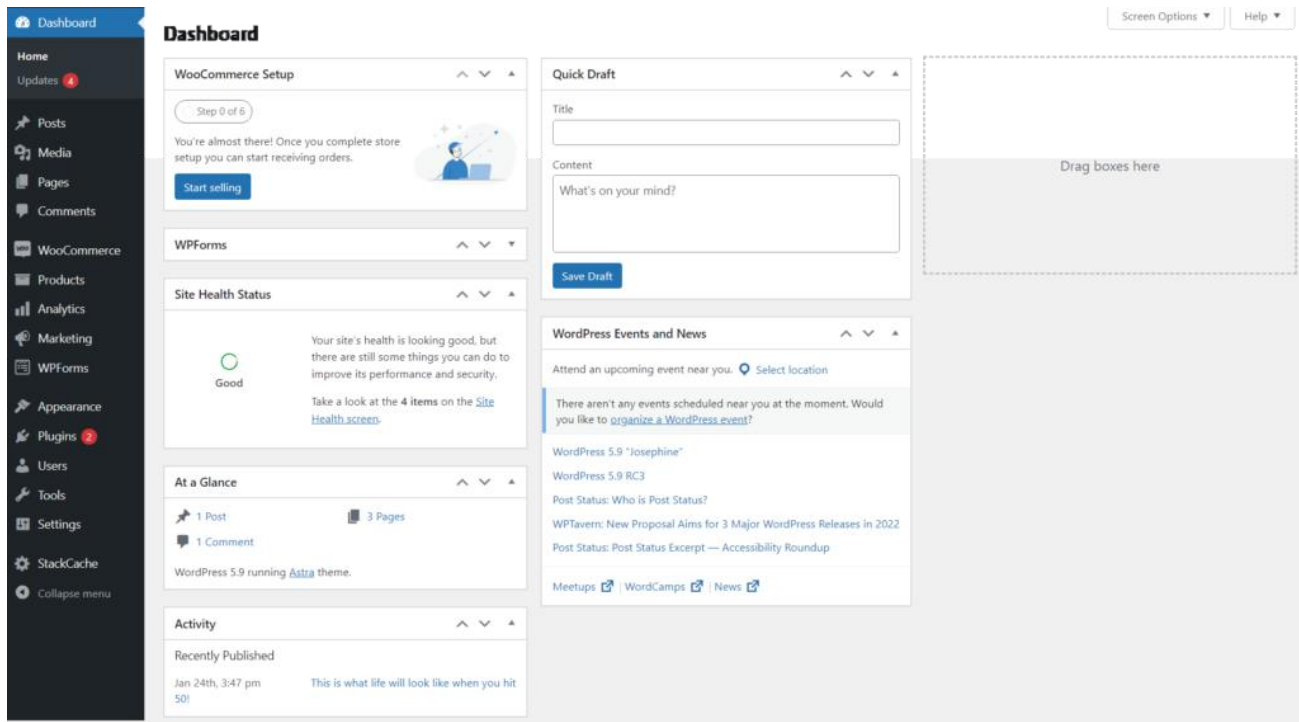
To do this:

- i. Visit my.kobopress.com and sign in to your control panel
- ii. From **Client Area**, click **Hosting** (under Manage Services); then click **Manage** beside the hosting package you want to log in to. Yo can also directly choose the hosting package from Package Select (right sidebar).

iii. Click **WordPress Admin** under WordPress Tools, and log in to your WordPress admin dashboard using your credentials (the ones you set during the WordPress installation process):



When you successfully log in to your WordPress Admin dashboard, it should look something like this:



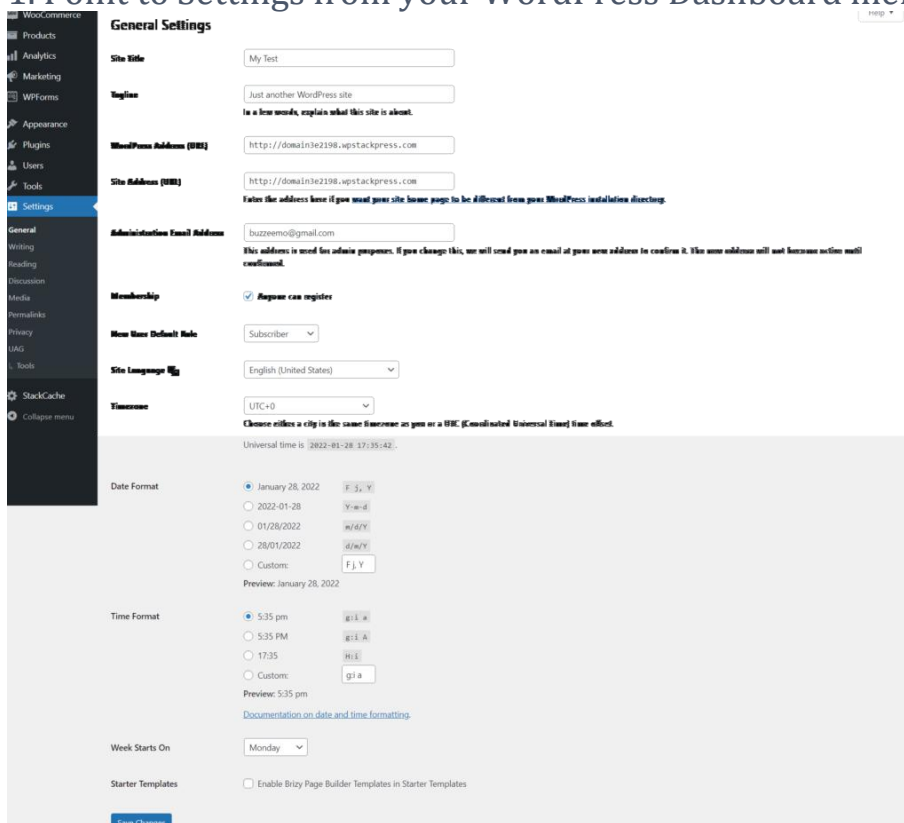
WordPress Admin Settings

When you log in to your WordPress Admin for the first time, spare a moment to do some basic site settings before you do anything else.

There are a number of settings you can do, but for now we are only going to be concerned with a few settings under General, Discussion and Permalinks.

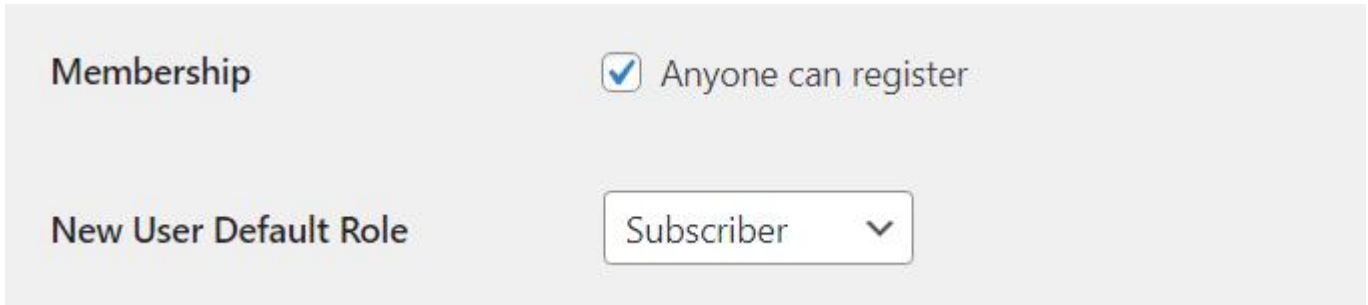
General Settings

1. Point to Settings from your WordPress Dashboard menu and click **General**



Here, there are a number of settings you can do such as changing your **Site Title** and **Tag line**, **Admin email**, etc.

2. But most importantly, scroll down to **Membership** and make sure **Anyone can register** is ticked/selected and **New User Default Role** is set to **Subscriber**.

A screenshot of the WordPress 'Membership' settings page. The background is a light gray. At the top, the word 'Membership' is in bold. Below it, there is a checkbox with a blue checkmark and the text 'Anyone can register'. Further down, the text 'New User Default Role' is in bold. To its right is a dropdown menu with a white background, a black border, and the text 'Subscriber' followed by a downward-pointing chevron icon.

You can also choose your preferred date and time format if you want, otherwise leave everything else as it is by default and click **Save Changes**.

Discussion Settings

The next settings you must adjust are the Discussion settings. Point to **Settings** from your dashboard menu and click **Discussion**.

Discussion Settings

[Help](#)

Default post settings

- ☒ Attempt to notify any blogs linked to from the post
 - ☒ Allow link notifications from other blogs (pingbacks and trackbacks) on new posts
 - ☒ Allow people to submit comments on new posts
- Individual posts may override these settings. Changes here will only be applied to new posts.

Other comment settings

- ☒ Comment author must fill out name and email
 - ☐ Users must be registered and logged in to comment
 - ☐ Automatically close comments on posts older than days
 - ☒ Show comments cookies opt-in checkbox, allowing comment author cookies to be set
 - ☒ Enable threaded (nested) comments levels deep
 - ☐ Break comments into pages with top level comments per page and the page displayed by default
- Comments should be displayed with the comments at the top of each page

Email me whenever

- ☒ Repose posts a comment
- ☒ A comment is held for moderation

Before a comment appears

- ☒ Comment must be manually approved
- ☒ Comment author must have a previously approved comment

Comment Moderation

Hold a comment in the queue if it contains or more links. (A common characteristic of comment spam is a large number of hyperlinks.)

When a comment contains any of these words in its content, author name, URL, email, IP address, or browser's user agent string, it will be held in the moderation queue. One word or IP address per line. It will match inside words, so "purs" will match "WordPress".

Disallowed Comment Keys

When a comment contains any of these words in its content, author name, URL, email, IP address, or browser's user agent string, it will be put in the trash. One word or IP address per line. It will match inside words, so "purs" will match "WordPress".

Avatars

An avatar is an image that follows you from website to website appearing beside your name when you comment on avatar-enabled sites. Here you can enable the display of avatars for people who comment on your site.

Avatar Display

- ☒ Show Avatars

Maximum Rating

- ☒ G — Suitable for all audiences
- ☐ PG — Possibly offensive, usually for audiences 13 and above
- ☐ R — Intended for adult audiences above 17
- ☐ X — Even more mature than above

Default Avatar

For users without a custom avatar of their own, you can either display a generic logo or a generated one based on their email address.

- ☒  Mystery Person
- ☐  Blank
- ☐  Gravatar Logo
- ☐  Identicon (Generated)
- ☐  Wavatar (Generated)
- ☐  MonsterID (Generated)
- ☐  Retro (Generated)

[Save Changes](#)

Here, you can set how you want comments to be handled on moderated on your site. This is very important to avoid spam comments flooding your posts.

You may also choose an avatar (a display picture for comment authors). Perhaps, the most important setting here is to set your comments to manual approval by ticking the checkbox **(Comment must be manually approved)**:



Email me whenever

- ☒ Anyone posts a comment
- ☒ A comment is held for moderation

Before a comment appears

- ☒ Comment must be manually approved
- ☒ Comment author must have a previously approved comment

Comment Moderation

Hold a comment in the queue if it contains or more links. (A common characteristic of comment spam is a large number of hyperlinks.)

When a comment contains any of these words in its content, author name, URL, email, IP address, or browser's user agent string, it will be held in the [moderation queue](#). One word or IP address per line. It will match inside words, so "press" will match "WordPress".

Once you're done with your settings, click **Save Changes** at the bottom of your screen.

Permalink Settings

Permalink is the full URL you see – and use – for any given post, page or other pieces of content on your site. It's a **permanent link**, hence the name permalink. It could include your domain name (e.g. <https://kobopress.com>) plus what's called a slug, i.e the piece of the URL that comes after the domain name. This might include a date or a category or anything you please. A simple permalink makes a URL easy to understand and share (e.g. For instance, the permalink of this post is <https://kobopress.com/create-website-with-wordpress>).

Permalinks should be SEO-friendly

Permalinks are an important part of your site as both search engines and visitors use these URLs to index and visit your site. The type of permalink you pick influences the way these two parties see and value your site.

A URL with a load of incomprehensible gibberish at the end is a lot less shareable and enticing than a short and simple SEO-friendly URL.

An example permalink could be: <https://kobopress.com/category/post-name>

It could also be something like: <https://kobopress.com/10/10/2021/post-name>

Or <https://kobopress.com/post-name>

By default, WordPress uses a permalink structure that's not SEO-friendly. These look something like this: <https://kobopress.com/?p=39811>

The number you see up there is the ID WordPress had in mind for this particular article. It's page number 39811 in the database of this site. While Google still understands the content on that page, a URL like this does nothing for your SEO. It does not describe what kind of content the page offers and it's not something that users are inclined to share.

And did we mention that it's not very professional looking? If your URL contains relevant words, this provides users and search engines with more information about the page than any ID or parameter would.

Permalink Settings

WordPress offers you the ability to create a custom URL structure for your permalinks and archives. Custom URL structures can improve the aesthetics, usability, and forward-compatibility of your links. A [number of tags available](#), and here are some examples to get you started.

Common Settings

☐ Plain `http://domain3e2198.wpstackpress.com/?p=123`

☐ Day and name `http://domain3e2198.wpstackpress.com/2022/01/28/sample-post/`

☐ Month and name `http://domain3e2198.wpstackpress.com/2022/01/sample-post/`

☐ Numeric `http://domain3e2198.wpstackpress.com/archives/123`

☒ Post name `http://domain3e2198.wpstackpress.com/sample-post/`

☐ Custom Structure `http://domain3e2198.wpstackpress.com /%postname%/`

Available tags:

Considerations for Your Permalinks

Make sure you pick a permalink structure that fits your goals. If you have a news site, it might make sense to add the publication date of the article to the URL (by choosing *Month and name*).

If, however, you are planning to write killer cornerstone content that has to stand the test of time, it's not recommended to use a date in the URL as this could make the content look 'old'.

We recommend using a simple and clear permalink structure. For most sites, it makes sense to append the post name to the domain name. So in WordPress that would be the */postname/* option (Choose *Post name* option).

Always pick your permalink structure wisely. Don't change this structure for the sake of it. Incorrectly redirecting your old URLs to the new URLs might lead to problems and could get you dropped from search engine rankings. Please think about your permalink structure before launching your site.

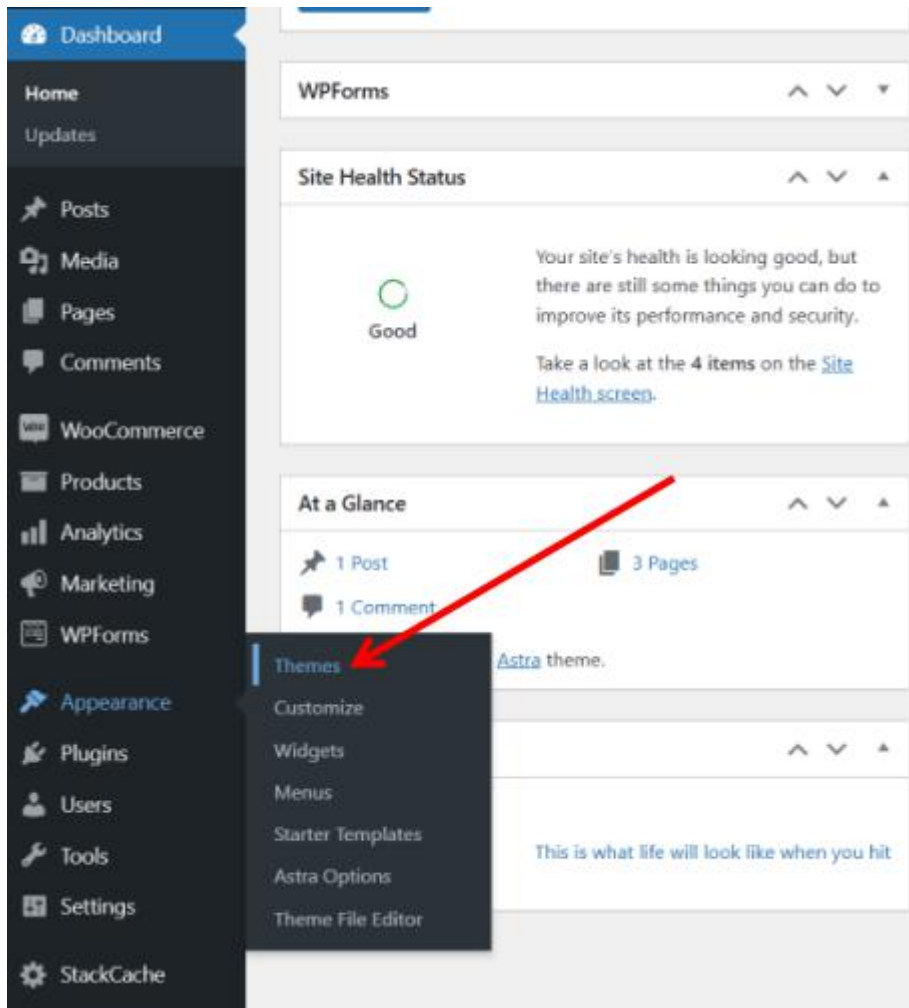
Installing a Theme

A theme is what determines the look and feel (or appearance) of your website. You can choose a theme to install from the thousands available in the WordPress repository. Or you can upload a theme that you downloaded from a third-party marketplace like Themeforest.

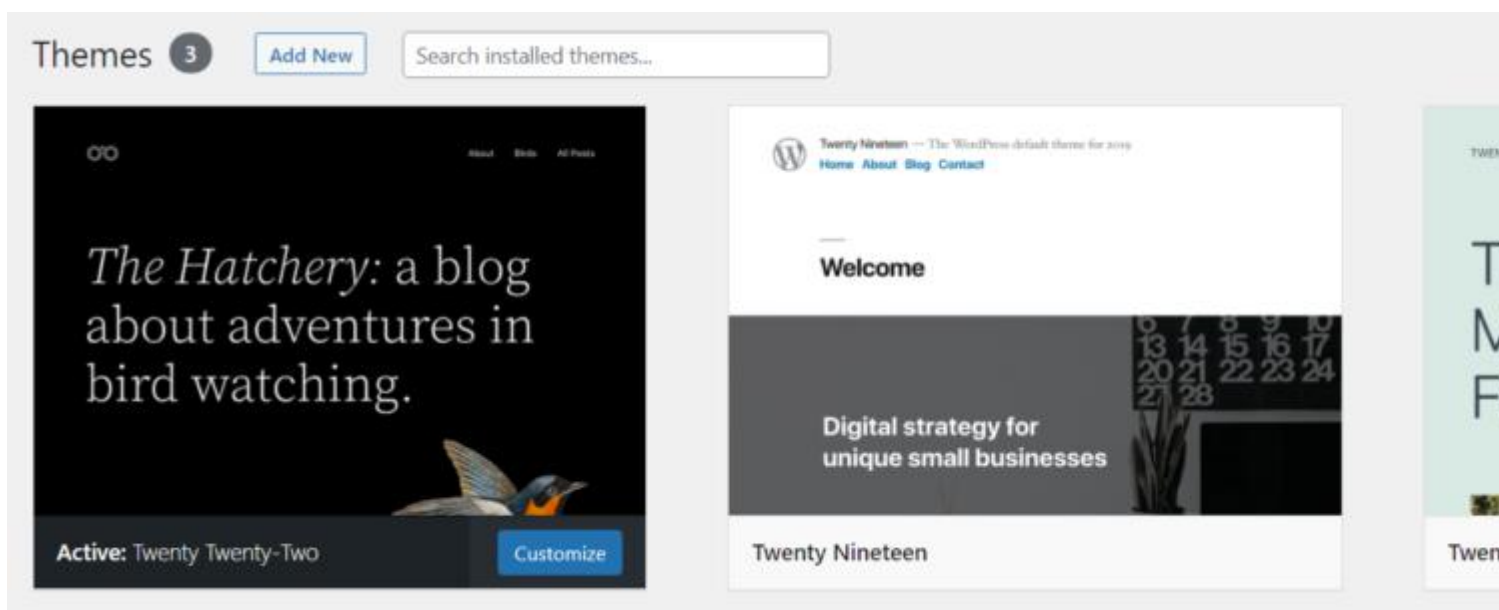
For the purpose of this tutorial, we will be installing the Astra theme from the WordPress repository.

To install a WordPress theme:

1. Point to **Appearance** from your WordPress dashboard menu and click **Themes**

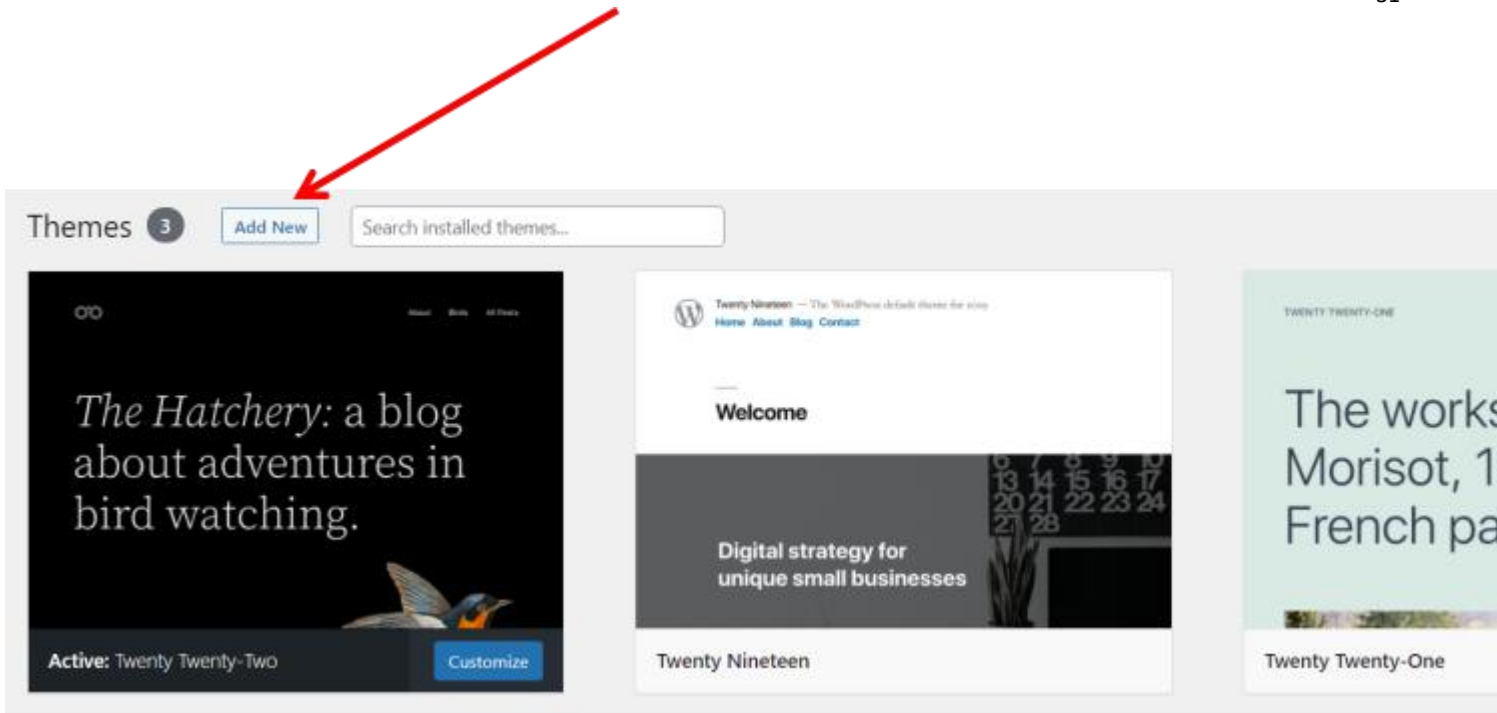


You should see the default WordPress themes that are pre-installed with your WordPress installation:

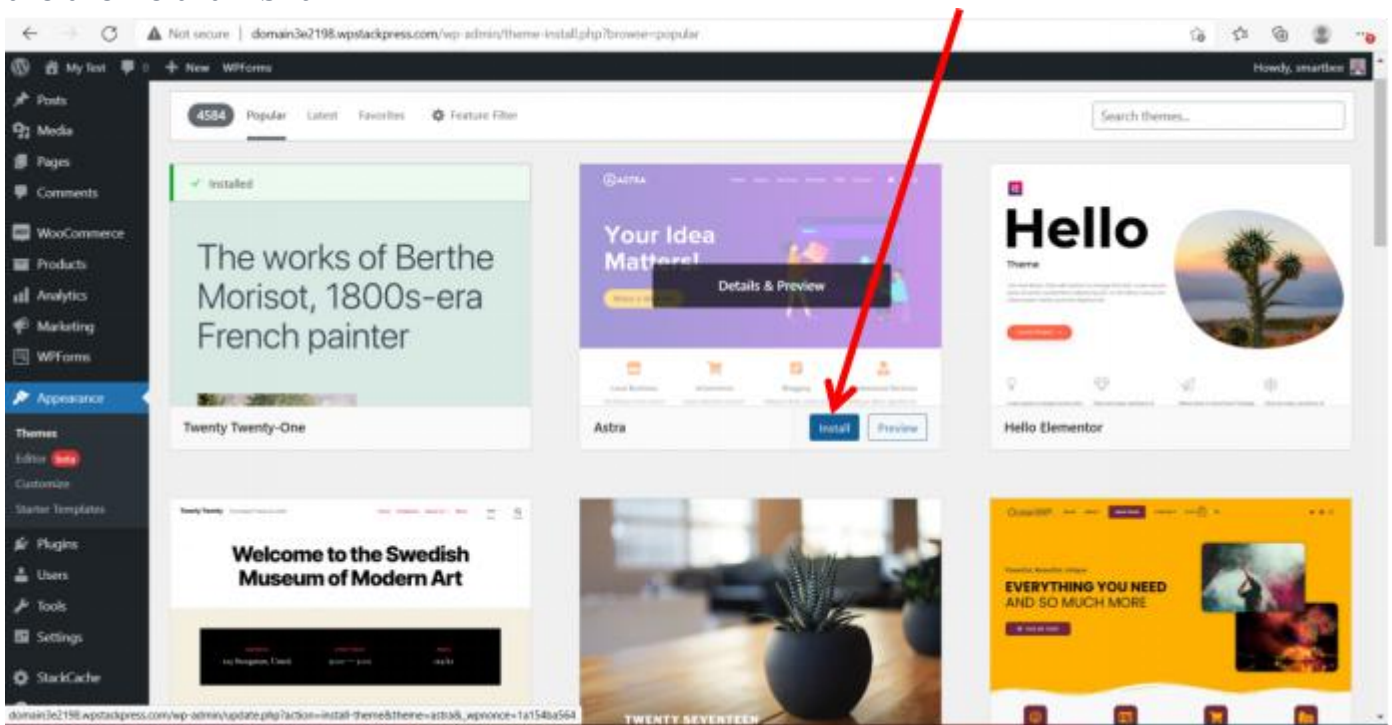


WordPress default themes

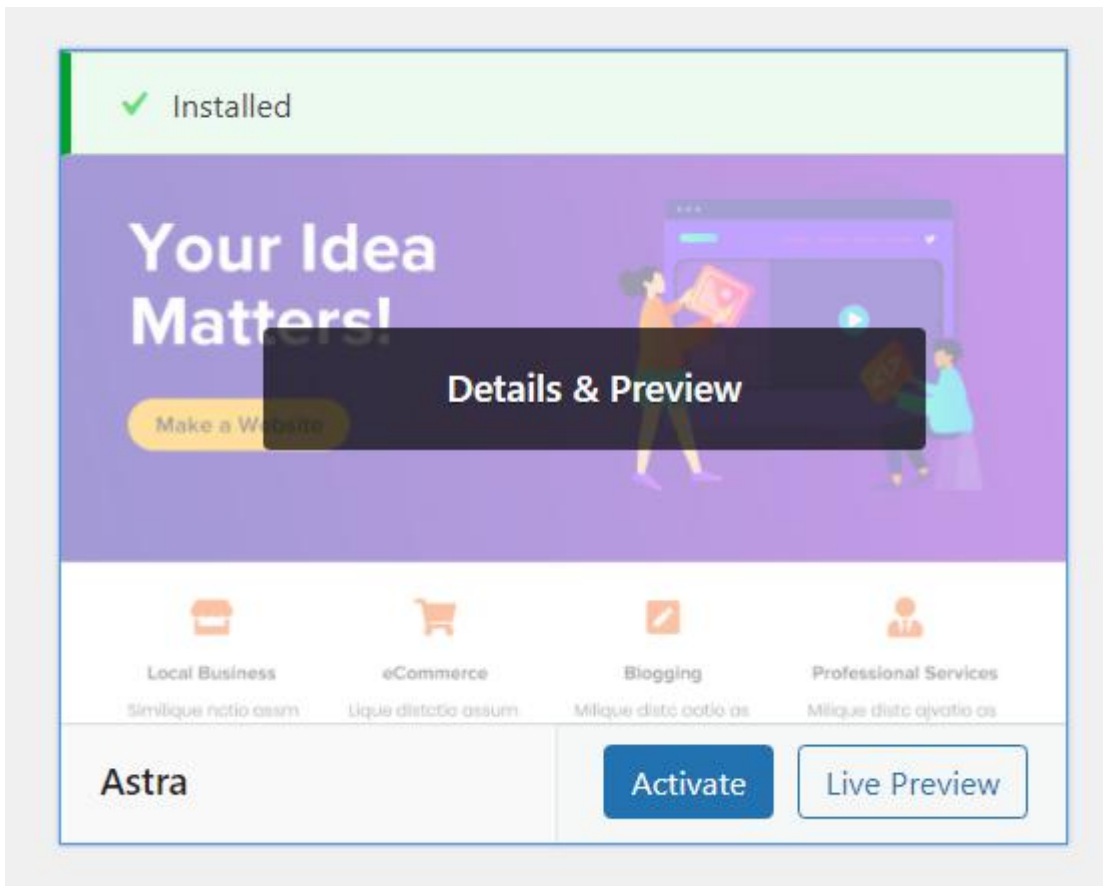
2. Click **Add New** button at the top



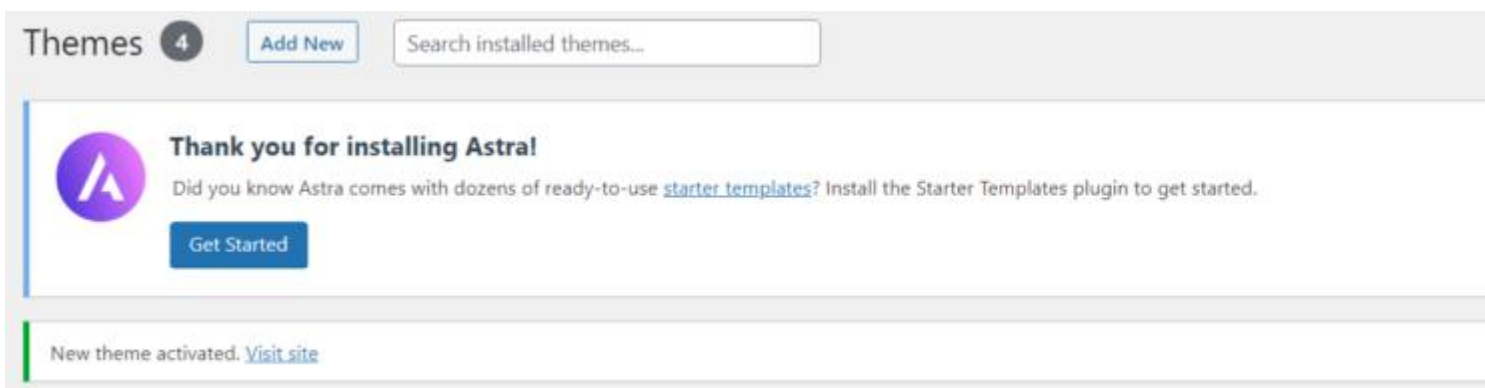
3. Install the theme you want (in this case, Astra) by clicking the Install button below the theme thumbnail:



4. Once your theme is installed, click **Activate** button:

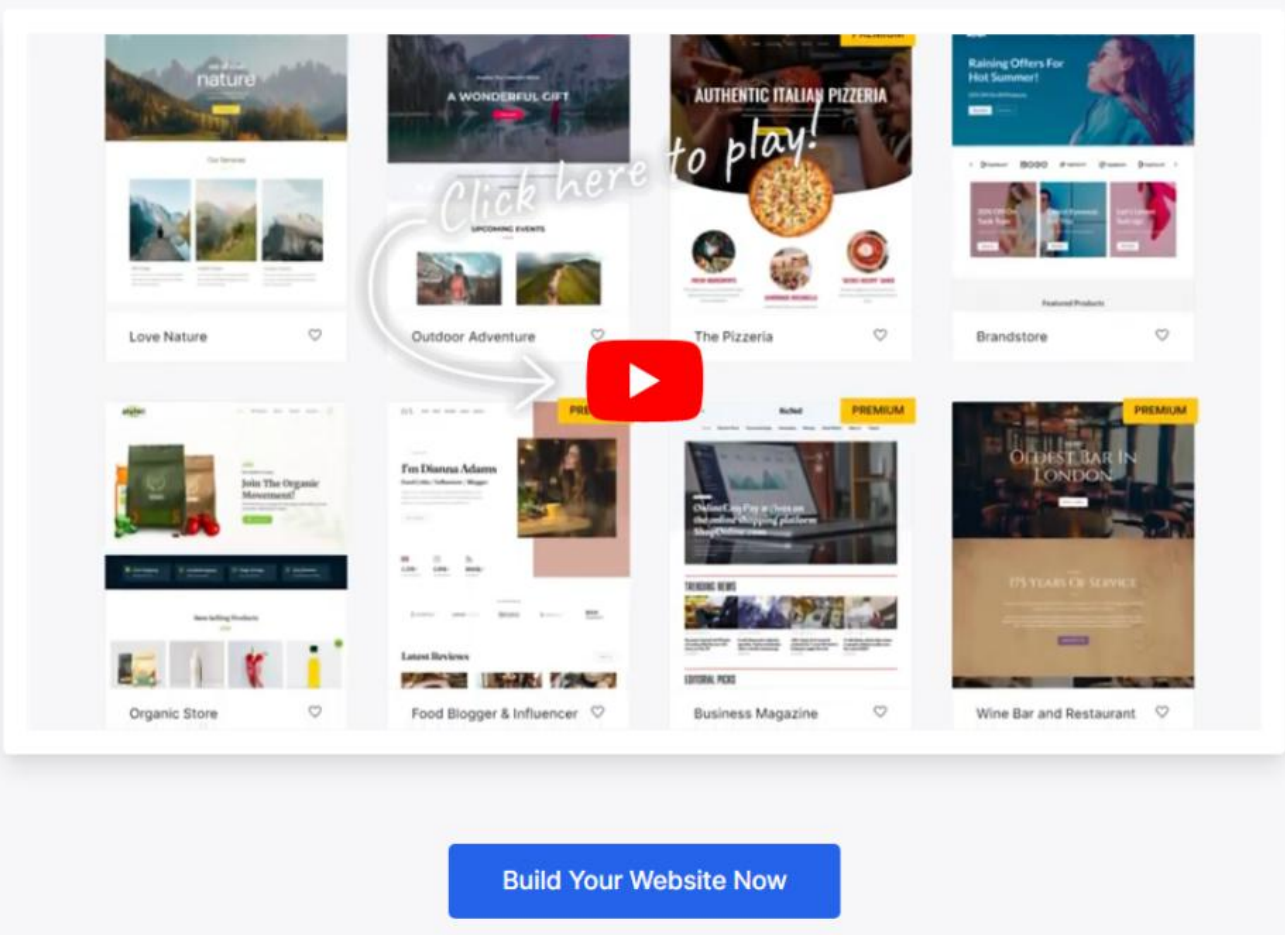


5. When you install and activate the Astra WordPress theme, you'll be prompted to install the Astra Starter Templates plugin. Click **Get Started** button:



(Starter templates are ready-made website templates that you can import in one click and edit as you deem fit).

6. Your Astra Start Templates plugin will be installed and activated. Now click **Build Your Website Now Button**:



7. Choose your page builder. For the purpose of this tutorial, we will go with the default WordPress **Block Editor** (Gutenberg).

Select Page Builder

Please choose your preferred page builder from the list below.



Block Editor

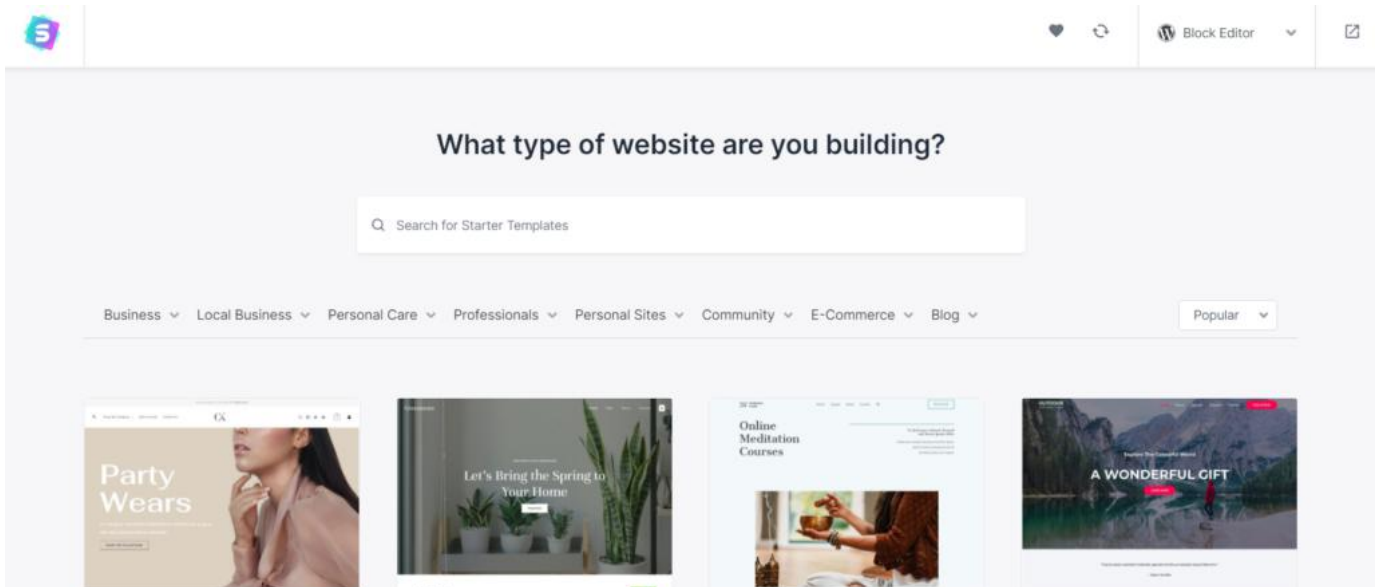


Elementor



Beaver Builder

8. Once you choose your preferred page builder (Block Editor), you will see a list of available templates to import:



Click on any one of your choice to continue. Remember, the design you choose should reflect the kind of website you want to build:



9. You may start branding your website here by uploading a logo, but click **Skip & Continue** (you will upload your logo later).

10. You may choose your preferred color scheme and typography (font family), or just leave the default colors and fonts and click **Continue**.

11. On the next screen, you don't need to do anything. Just click **Submit & Build My Website**.

Okay, just one last step...

Tell us a little bit about yourself

 Your First Name

 Your Work Email

 I am...

 I am building website for...


☐ I agree to receive your newsletters and accept the data privacy statement.

Advanced Options ^

- ☒ Import Customizer Settings ?
- ☒ Import Widgets
- ☒ Import Content ?
- ☒ Share Non-Sensitive Data ?

Submit & Build My Website →

12. Your template will be imported in a few seconds, and you should see a screen that looks like this:

Congratulations! 🎉

Your Website is ready and it took just 15 seconds to build. [View Your Website](#)

ESSENTIAL BUNDLE

Premium website templates and add-ons to super-charge your first 90 days online.

[GET STARTED](#)

Product Bundle:

- ✓ Astra Pro, and
- ✓ 100+ Premium Starter Templates
- ✓ WP Portfolio Plugin
- ✓ Choice of One Page Builder Addon
- Ⓜ Ultimate Addons for Elementor
- Ⓜ Ultimate Addons for Beaver Builder
- ✓ Product Updates
- ✓ Premium Support
- ✓ Unlimited Website Usage
- ✓ Extensive Training
- ✓ Risk-Free Guarantee

GROWTH BUNDLE

A complete suite of tools necessary to build and grow your business online.

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Product Bundle:

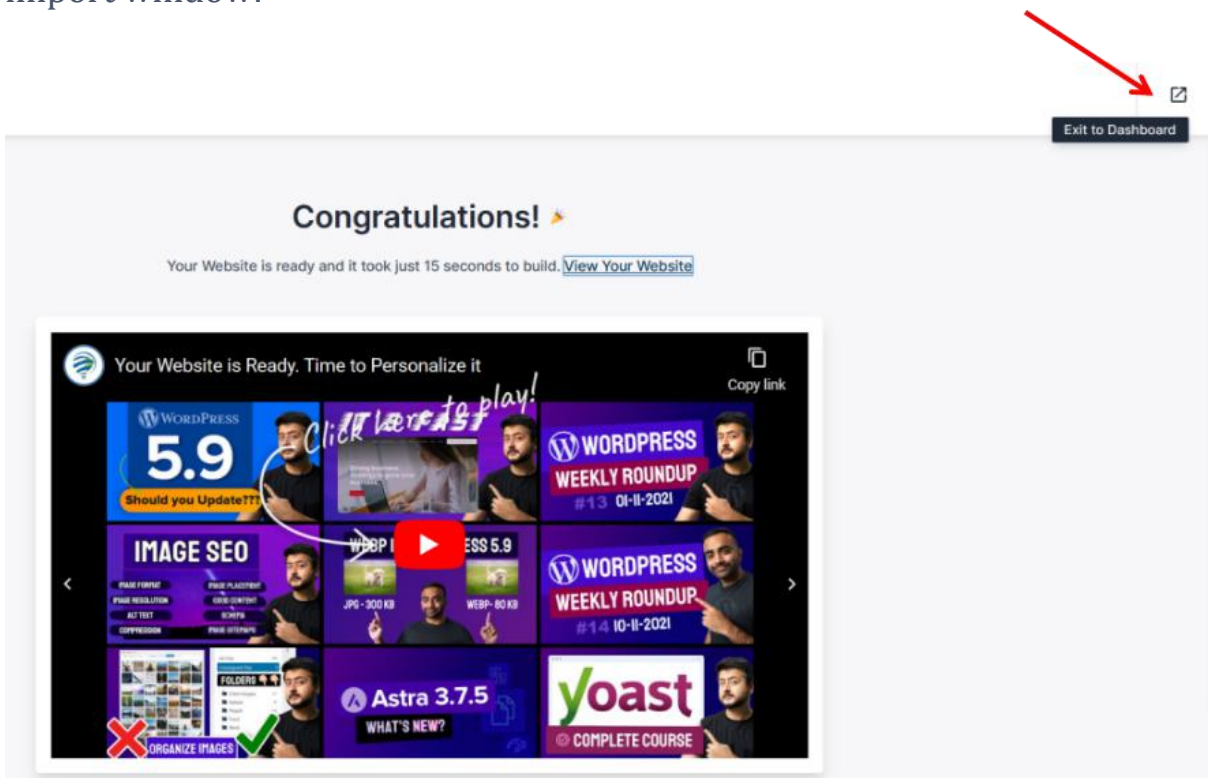
- ✓ Everything in Essential Bundle, and
- ✓ Convert Pro Plugin
- ✓ Schema Pro Plugin
- ✓ Ultimate Addons for Beaver Builder
- ✓ Ultimate Addons for Elementor
- ✓ SkillJet Academy Membership
- ✓ Our Future Plugins*
- ✓ Product Updates
- ✓ Premium Support
- ✓ Unlimited Website Usage
- ✓ Extensive Training
- ✓ Risk-Free Guarantee

I just built my website in 15 seconds with Starter Templates by @AstraWP. Can't believe how easy it is! 🥳

13. Click **View Your Website** to see how it looks:



14. Go back to your WordPress dashboard by clicking the **exit button** on the template import window:



That's that! You've just created a responsive website with WordPress powered by an Astra starter template.